

**2020**

**Virginia Department of Transportation  
Daily Traffic Volume Estimates  
Including Vehicle Classification Estimates**

where available

**Special Locality Report**

**157**

Town of Rocky Mount

Information in this report is included in Report

**33**

(Franklin County)

Prepared By

**Virginia Department of Transportation  
Traffic Engineering Division**

In Cooperation With

**U.S. Department of Transportation  
Federal Highway Administration**

The reported 2020 AADTs represent the best estimate of 2020 average daily traffic, however, this year's AADTs do vary from normal traffic in the years prior to 2020 due to COVID-19. The reported AADTs may not represent typical traffic for a given day or period within the year as the drastic seasonal variations were normalized through the factoring process. The 2020 publications are therefore colored to draw users attention to the fact that uses of the 2020 published estimates versus alternative data sources should be determined at users' discretion based on the objectives or nature of the analyses being performed.

The estimated 2020 DVMT for the entire state maintained network total to 208,000,000, which has trended down by 11 percent compared to the 2019 level of 234,000,000. For most traffic links across the state, the estimated 2020 AADTs are also seen to have decreased from their 2019 levels.

Virginia Department of Transportation  
Traffic Engineering Division  
Traffic Monitoring Section

The Virginia Department of Transportation (VDOT) conducts a program where traffic count data are gathered from sensors in or along streets and highways and other sources. From these data, estimates of the average number of vehicles that traveled each segment of road are calculated. VDOT periodically publishes booklets listing these estimates.

One of these booklets, titled "Average Daily Traffic Volumes with Vehicle Classification Data, on Interstate, Arterial and Primary Routes" includes a list of each Interstate and Primary highway segment with the estimated Annual Average Daily Traffic (AADT) for that segment. AADT is the total annual traffic estimate divided by the number of days in the year. This booklet also includes information such as estimates of the percentage of the AADT made up by 6 different vehicle types, ranging from cars to double trailer trucks; estimated Annual Average Weekday Traffic (AAWDT), which is the number of vehicles estimated to have traveled the segment of highway during a 24 hour weekday averaged over the year; as well as Peak Hour and Peak Direction factors used by planners to formulate design criteria.

In addition to the Primary and Interstate publication, one hundred books are published periodically, one for each of 100 areas across the state defined by VDOT for record-keeping purposes. These books include traffic volume estimates for roads within the county, cities, and towns within the area. These books are titled "Daily Traffic Volumes Including Vehicle Classification Estimates, where available; Jurisdiction Report numbers 00 through 99".

Also available are a number of reports summarizing the average Vehicle Miles Traveled (VMT) in selected jurisdictions and other categories of highways. There are many different ways to present traffic volume summary information. Because the user determines the value of each presentation, the reports have been redesigned based on user requests and feedback. The people of the VDOT Traffic Engineering Division Traffic Monitoring Section who produce these books welcome requests for other helpful ways of presenting the summary information.

A compact disc (CD) is available that includes files in the Adobe® Portable Document Format (PDF) that can be displayed, searched, and printed using common desktop computer equipment. The CD includes the publications described above as well as a number of other reports, including specialized VMT summaries and smaller AADT reports for each city and town separately.

## Publication Notes

### Parallel Roads

For road inventory and management purposes, some roadways are counted separately by direction and have separately published traffic estimates for each direction of travel. Examples of such roadways are the interstate system and routes with separated facilities and (usually) one-way traffic facilities in urban areas. In these publications, they are referred to as parallel roads. As a convenience for the users of the publication, the listing for segments of roads with parallel segments are published with both the traffic estimates for their own direction of travel (e.g. I-95 Northbound) as well as the estimate of the total of all traffic on the same route including parallel roadways (all directions of I-95). The publication will have a “Combined Traffic Estimates for Parallel Roadways on this Route” or “Combined Traffic” identifiers for the combined direction of travel estimates.

Roadways such as I-395 with a North segment, a South segment and a separate Reversible lane segment will have the estimate for more than two parallel roadways included in the entire combined traffic estimate.

Some routes have very complicated paths through cities and towns. These parallel paths may be too complex to allow a relationship between nearby sections of the opposite direction on the same route. In this case, to indicate that the traffic estimates for such a road segment may not include all directions of traffic on that route, the line that would list the combined values will indicate “NA” for not available.

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VDOT’s traffic monitoring program includes more than 100,000 segments of roads and highways ranging from several mile sections of Interstate highways to very short sections of city streets. Due to problems experienced obtaining some traffic count data, and the level of quality necessary to maintain confidence in the data, no estimate is currently available for some segments of roadway. These segments are included in the publications indicating “NA” for not available. It is the intention of the VDOT Traffic Engineering Division Traffic Monitoring group to obtain the data necessary and to report traffic volume estimates on all road segments included in these publications.

Many of the road segments in this program are local secondary roads. The amount and detail of data collected on these roads are not as great as the data collected on higher volume roads. The vehicle classification, average weekday traffic volumes, and the theoretical design hour traffic volumes are not calculated for these roads. The publications indicate “NA” for the information that is not available.

This publication is based on a traffic monitoring program initiated in 1997. Because the data collection techniques and statistical evaluation processes are different than those used in previous years, comparison with previous publications may be misleading.

## Glossary of Terms:

**Route:** The Route Number assigned to this segment of roadway with the master inventory route number if this is an overlapping route, with official street or highway name if available.

**Length:** Length of the traffic segment in miles.

**AADT:** Annual Average Daily Traffic. The estimate of typical daily traffic on a road segment for all days of the week, Sunday through Saturday, over the period of one year.

### QA: Quality of AADT:

- A Average of Complete Continuous Count Data
- B Average of Selected Continuous Count Data
- F Factored Short Term Traffic Count Data
- G Factored Short Term Traffic Count Data with Growth Element
- H Historical Estimate
- M Manual Uncounted Estimate
- N AADT of Similar Neighboring Traffic Link
- O Provided By External Source
- R Raw Traffic Count, Unfactored

**4Tire:** Percentage of the traffic volume made up of motorcycles, passenger cars, vans and pickup trucks.

**Bus:** Percentage of the traffic volume made up of buses.

**2Axle Truck:** Percentage of the traffic volume made up of 2 axle single unit trucks (not including pickups and vans).

**3+Axle Truck:** Percentage of the traffic volume made up of single unit trucks with three or more axles.

**1Trail Truck:** Percentage of the traffic volume made up of units with a single trailer.

**2Trail Truck:** Percentage of the traffic volume made up of units with more than one trailer.

### QC: Quality of Classification Data:

- A Average of Complete Continuous Count Data
- B Average of Selected Continuous Count Data
- C Short Term Classified Traffic Count Data
- F Factored Short Term Traffic Count Data
- H Historical Estimate
- M Mass Collective Average
- N Classification Estimates of Similar Neighboring Traffic Link

**K Factor:** The estimate of the portion of the traffic volume traveling during the peak hour or design hour.

**QK:** Quality of the K Factor estimate:

- A Factor based on 30th Highest Hour Observed During at least 250 days of Continuous Traffic Data
- B Factor based on other Hour Observed During Less than 250 days of Continuous Traffic Data
- F Factor based on Highest Hour Collected at in a 48 Hour Weekday Period
- M Factor based on Manual Estimate of design hour
- N Design Hour Factor (K Factor) of Similar Neighboring Traffic Link
- O Provided by External Source

**Dir Factor:** The estimate of the portion of the traffic volume traveling in the peak direction during the peak hour..

**AAWDT:** Average Annual Weekday Traffic. The estimate of typical traffic over the period of one year for the days between Monday through Thursday inclusive.

**QW:** Quality of AAWDT:

- A Average of Complete Continuous Count Data
- B Average of Selected Continuous Count Data
- F Factored Short Term Traffic Count Data
- G Factored Short Term Traffic Count Data with Growth Element
- M Manual Uncounted Estimate
- N AAWDT of Similar Neighboring Traffic Link
- O Provided by External Source

**Year:** Year for which the published values are appropriate. If the Quality of AADT (QA) is "R", the year is the year that the raw traffic count was collected, and if available,

# Route Shield Legend

## Route Systems



Interstate Route

Traffic volume data for Interstate Routes and some other routes are reported separately by direction, as well as combined.



US Route



Virginia State Route



Frontage Road (F precedes frontage route number)



Secondary Route

## Special Routes



Bus - Business Route  
Bypass - Bypass Route  
Truck - Truck Route



ALT - Alternate Route  
Wve - Wve Route connector



P - Parallel Route; Southbound or Westbound direction lanes of a numbered route where they are on a different road facility than the other direction.



The VDOT Maintenance Jurisdiction number is displayed below the Secondary Route Number if the Maintenance Jurisdiction is different than the jurisdiction in the title of the report.

Virginia Department of Transportation  
 Traffic Engineering Division  
 2020  
 Annual Average Daily Traffic Volume Estimates By Section of Route  
 Town of Rocky Mount

Route	Jurisdiction	Length	AADT	QA	4Tire	Bus	-----Truck-----				QC	K Factor	QK	Dir Factor	AAWDT	QW
							2Axle	3+Axle	1Trail	2Trail						
	From: WCL Rocky Mount															
40 Franklin St	Town of Rocky Mount	0.80	8200	G	97%	1%	1%	1%	1%	0%	C	0.093	F	0.55	8700	G
	To: Floyd Ave															
40 Franklin St	Town of Rocky Mount	0.36	7700	G	97%	1%	1%	1%	1%	0%	F	0.091	F	0.573	8100	G
	To: Diamond Ave															
40 Franklin St	Town of Rocky Mount	0.18	9700	G	96%	1%	1%	1%	1%	0%	F	0.088	F	0.574	10000	G
	To: North Main Street															
40 Bus 220 N Main St	Town of Rocky Mount	0.03	8500	N	97%	1%	1%	1%	1%	0%	N	0.097	F	0.565	9000	N
	To: South Main St															
40 Pell Ave	Town of Rocky Mount	0.75	7100	G	96%	1%	1%	1%	1%	0%	C	0.085	F	0.519	7400	G
	To: South Main Street															
40 Pell Ave	Town of Rocky Mount	0.30	16000	G	96%	1%	1%	1%	1%	0%	F	0.090	F	0.577	17000	G
	To: Tanyard Rd															
40 Franklin St	Town of Rocky Mount	0.17	16000	N	96%	1%	1%	1%	1%	0%	N	0.090	F	0.577	17000	N
	To: Old ECL Rocky Mount															
	To: US 220															
40 Franklin St	Town of Rocky Mount	0.85	13000	G	93%	1%	1%	1%	4%	0%	F	0.086	F	0.56	14000	G
	To: US 220 Virgil H Goode Hwy															
	To: SR 122 Baldknob; Booker T Washington Hwy															
40 Franklin St	Town of Rocky Mount	0.17	9300	N	93%	1%	1%	1%	4%	0%	N	0.091	F	0.578	9400	N
	To: SR 122 Baldknob															
	To: ECL Rocky Mount															
	To: SR 40 Baldknob															
122	Town of Rocky Mount	0.31	4500	N	96%	1%	1%	1%	2%	0%	N	0.085	F	0.509	4600	N
	To: NCL Rocky Mount															
	To: SCL Rocky Mount															
220	Town of Rocky Mount (Maint: 33)	0.62	17000	A	86%	1%	1%	1%	10%	1%	C	0.1	A	0.570	18000	A
	To: SR 40															
	To: SR 40 Franklin St															
220 Virgil H Goode Hwy	Town of Rocky Mount (Maint: 33)	1.29	21000	G	86%	1%	1%	1%	10%	1%	F	0.077	F	0.545	21000	G
	To: BUS US 220 N Main St N of Rocky Mount															
	To: BUS US 220 N of Rocky Mount															
220	Town of Rocky Mount (Maint: 33)	0.30	24000	G	86%	1%	1%	1%	10%	1%	F	0.079	F	0.564	25000	G
	To: NCL Rocky Mount															
	To: SCL Rocky Mount															
Bus 220 S Main St	Town of Rocky Mount	0.10	4900	N	97%	0%	1%	1%	1%	0%	N	0.093	F	0.54	5100	N
	To: Scuffling Hill Rd															
Bus 220 S Main St	Town of Rocky Mount		5400	G	98%	1%	1%	0%	1%	0%	C	0.092	F	0.62	5700	G
	To: Floyd Ave															
Bus 220 S Main St	Town of Rocky Mount		6400	G	98%	1%	1%	0%	1%	0%	F	0.097	F	0.542	6800	G
	To: Tanyard Road															



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							2Axle	3+Axle	1Trail	2Trail						
Bus 220 N Main St	From: Tanyard Road Town of Rocky Mount	0.08	4300	G	98%	1%	1%	0%	1%	0%	F	0.100	F	0.519	4600	G
Bus 220 N Main St	To: Claiborne Ave Town of Rocky Mount	0.15	3800	G	98%	1%	1%	0%	1%	0%	F	0.102	F	0.503	4000	G
Bus 220 40 N Main St	To: Pell Ave Town of Rocky Mount	0.03	8500	N	97%	1%	1%	1%	1%	0%	N	0.097	F	0.565	9000	N
Bus 220 N Main St	To: Franklin St Town of Rocky Mount	0.54	8500	G	97%	1%	1%	1%	1%	0%	C	0.097	F	0.565	9000	G
Bus 220 N Main St	To: Circle St North Town of Rocky Mount	1.05	8600	G	97%	1%	1%	1%	1%	0%	F	0.096	F	0.533	9100	G
	To: NCL Rocky Mount															

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Route	Length	AADT	QA	4Tire	Bus	-----Truck-----				QC	K Factor	QK	Dir Factor	AAWDT	QW	Year
						2Axle	3+Axle	1Trail	2Trail							
<b>Town of Rocky Mount</b>																
9122 33 Middle School Rd		1900	R			From: Bus US 220					NA			NA		09/20/2017
						To: Franklin Middle School										
1 State St		2300	G	95%	2%	1%	0%	2%	0%	C	0.145	F	0.666	2400	G	2020
						From: South Main St										
1 State St	0.54	2500	G	95%	2%	1%	0%	2%	0%	F	0.111	F	0.569	2700	G	2020
						From: Weaver St										
						To: North Main St										
2 Donald Ave	0.45	1800	G	98%	1%	0%	0%	0%	0%	C	0.111	F	0.602	1900	G	2020
						From: Court St										
						To: Tanyard Rd										
3 Court St	0.27	1800	G	98%	1%	0%	0%	0%	0%	C	0.141	F	0.543	1900	G	2020
						From: Orchard Ave										
						To: Donald Ave										
4 Orchard Ave	0.21	710	G	96%	1%	1%	2%	1%	0%	C	0.114	F	0.562	760	G	2020
						From: Main St										
4 Orchard Ave	0.59	1200	G	98%	1%	1%	0%	0%	0%	C	0.114	F	0.622	1200	G	2020
						From: Cliff St										
						To: Court St										
5 Diamond Ave	0.32	1100	G	98%	1%	1%	0%	0%	0%	C	0.101	F	0.504	1200	G	2020
						From: WCL Rocky Mount; 33-820										
5 Diamond Ave	0.31	1500	G	99%	0%	0%	0%	0%	0%	C	0.096	F	0.707	1600	G	2020
						From: W End St										
						To: Franklin St										
390 Scuffling Hill Rd	0.87	2000	G	96%	1%	1%	1%	1%	0%	C	0.094	F	0.589	2100	G	2020
						From: WCL Rocky Mount										
390 Scuffling Hill Rd	0.52	2700	G	96%	1%	1%	1%	1%	0%	F	0.115	F	0.625	2800	G	2020
						From: W. Knollwood Ave										
						To: Main St										
392 Grassy Hill Rd	0.35	3000	G	96%	1%	1%	1%	2%	0%	C	0.107	F	0.504	3200	G	2020
						From: WCL Rocky Mount										
						To: North Main St										
2314 Tanyard Rd	0.63	5800	G	99%	1%	0%	0%	0%	0%	C	0.09	F	0.512	6100	G	2020
						From: Main St										
						To: Pell Ave										
2315 Floyd Ave		2500	G	97%	1%	1%	0%	0%	0%	C	0.094	F	0.707	2600	G	2020
						From: Franklin St										
						To: Main St										
College St		1000	G								0.089	F	0.663	1000	G	2020
						From: Cedar St										
						To: Spring St										
Cromwell St		120	G								0.134	F	0.778	120	G	2020
						From: Oxford Circle										
						To: Glennwood Dr										
Pendleton St		290	G								0.131	F	0.531	290	G	2020
						From: Woodlawn Dr										
						To: Bland St										