

**2014**  
**Virginia Department of Transportation**  
**Daily Traffic Volume Estimates**  
**Including Vehicle Classification Estimates**  
where available

**Special Locality Report**  
**157**  
Town of Rocky Mount

Information in this report is included in Report  
**33**  
(Franklin County)

Prepared By  
**Virginia Department of Transportation**  
**Traffic Engineering Division**

In Cooperation With  
**U.S. Department of Transportation**  
**Federal Highway Administration**

Virginia Department of Transportation  
Traffic Engineering Division  
Traffic Monitoring Section

The Virginia Department of Transportation (VDOT) conducts a program where traffic count data are gathered from sensors in or along streets and highways and other sources. From these data, estimates of the average number of vehicles that traveled each segment of road are calculated. VDOT periodically publishes booklets listing these estimates.

One of these booklets, titled "Average Daily Traffic Volumes with Vehicle Classification Data, on Interstate, Arterial and Primary Routes" includes a list of each Interstate and Primary highway segment with the estimated Annual Average Daily Traffic (AADT) for that segment. AADT is the total annual traffic estimate divided by the number of days in the year. This booklet also includes information such as estimates of the percentage of the AADT made up by 6 different vehicle types, ranging from cars to double trailer trucks; estimated Annual Average Weekday Traffic (AAWDT), which is the number of vehicles estimated to have traveled the segment of highway during a 24 hour weekday averaged over the year; as well as Peak Hour and Peak Direction factors used by planners to formulate design criteria.

In addition to the Primary and Interstate publication, one hundred books are published periodically, one for each of 100 areas across the state defined by VDOT for record-keeping purposes. These books include traffic volume estimates for roads within the county, cities, and towns within the area. These books are titled "Daily Traffic Volumes Including Vehicle Classification Estimates, where available; Jurisdiction Report numbers 00 through 99".

Also available are a number of reports summarizing the average Vehicle Miles Traveled (VMT) in selected jurisdictions and other categories of highways. There are many different ways to present traffic volume summary information. Because the user determines the value of each presentation, the reports have been redesigned based on user requests and feedback. The people of the VDOT Traffic Engineering Division Traffic Monitoring Section who produce these books welcome requests for other helpful ways of presenting the summary information.

A compact disc (CD) is available that includes files in the Adobe® Portable Document Format (PDF) that can be displayed, searched, and printed using common desktop computer equipment. The CD includes the publications described above as well as a number of other reports, including specialized VMT summaries and smaller AADT reports for each city and town separately.

## Publication Notes

### Parallel Roads

For road inventory and management purposes, some roadways are counted separately by direction and have separately published traffic estimates for each direction of travel. Examples of such roadways are the interstate system and routes with separated facilities and (usually) one-way traffic facilities in urban areas. In these publications, they are referred to as parallel roads. As a convenience for the users of the publication, the listing for segments of roads with parallel segments are published with both the traffic estimates for their own direction of travel (e.g. I-95 Northbound) as well as the estimate of the total of all traffic on the same route including parallel roadways (all directions of I-95). The publication will have a “Combined Traffic Estimates for Parallel Roadways on this Route” or “Combined Traffic” identifiers for the combined direction of travel estimates.

Roadways such as I-395 with a North segment, a South segment and a separate Reversible lane segment will have the estimate for more than two parallel roadways included in the entire combined traffic estimate.

Some routes have very complicated paths through cities and towns. These parallel paths may be too complex to allow a relationship between nearby sections of the opposite direction on the same route. In this case, to indicate that the traffic estimates for such a road segment may not include all directions of traffic on that route, the line that would list the combined values will indicate “NA” for not available.

---

VDOT’s traffic monitoring program includes more than 100,000 segments of roads and highways ranging from several mile sections of Interstate highways to very short sections of city streets. Due to problems experienced obtaining some traffic count data, and the level of quality necessary to maintain confidence in the data, no estimate is currently available for some segments of roadway. These segments are included in the publications indicating “NA” for not available. It is the intention of the VDOT Traffic Engineering Division Traffic Monitoring group to obtain the data necessary and to report traffic volume estimates on all road segments included in these publications.

Many of the road segments in this program are local secondary roads. The amount and detail of data collected on these roads are not as great as the data collected on higher volume roads. The vehicle classification, average weekday traffic volumes, and the theoretical design hour traffic volumes are not calculated for these roads. The publications indicate “NA” for the information that is not available.

This publication is based on a traffic monitoring program initiated in 1997. Because the data collection techniques and statistical evaluation processes are different than those used in previous years, comparison with previous publications may be misleading.

Glossary of Terms:

**Route:** The Route Number assigned to this segment of roadway with the master inventory route number if this is an overlapping route, with official street or highway name if available.

**Length:** Length of the traffic segment in miles.

**AADT:** Annual Average Daily Traffic. The estimate of typical daily traffic on a road segment for all days of the week, Sunday through Saturday, over the period of one year.

**QA:** Quality of AADT:

- A Average of Complete Continuous Count Data
- B Average of Selected Continuous Count Data
- F Factored Short Term Traffic Count Data
- G Factored Short Term Traffic Count Data with Growth Element
- H Historical Estimate
- M Manual Uncounted Estimate
- N AADT of Similar Neighboring Traffic Link
- O Provided By External Source
- R Raw Traffic Count, Unfactored

**4Tire:** Percentage of the traffic volume made up of motorcycles, passenger cars, vans and pickup trucks.

**Bus:** Percentage of the traffic volume made up of busses.

**2Axle Truck:** Percentage of the traffic volume made up of 2 axle single unit trucks (not including pickups and vans).

**3+Axle Truck:** Percentage of the traffic volume made up of single unit trucks with three or more axles.

**1Trail Truck:** Percentage of the traffic volume made up of units with a single trailer.

**2Trail Truck:** Percentage of the traffic volume made up of units with more than one trailer.

**QC:** Quality of Classification Data:

- A Average of Complete Continuous Count Data
- B Average of Selected Continuous Count Data
- C Short Term Classified Traffic Count Data
- F Factored Short Term Traffic Count Data
- H Historical Estimate
- M Mass Collective Average
- N Classification Estimates of Similar Neighboring Traffic Link

**K Factor:** The estimate of the portion of the traffic volume traveling during the peak hour or design hour.

**QK:** Quality of the K Factor estimate:

- A Factor based on 30th Highest Hour Observed During at least 250 days of Continuous Traffic Data
- B Factor based on other Hour Observed During Less than 250 days of Continuous Traffic Data
- F Factor based on Highest Hour Collected at in a 48 Hour Weekday Period
- M Factor based on Manual Estimate of design hour
- N Design Hour Factor (K Factor) of Similar Neighboring Traffic Link
- O Provided by External Source

**Dir Factor:** The estimate of the portion of the traffic volume traveling in the peak direction during the peak hour..

**AAWDT:** Average Annual Weekday Traffic. The estimate of typical traffic over the period of one year for the days between Monday through Thursday inclusive.

**QW:** Quality of AAWDT:

- A Average of Complete Continuous Count Data
- B Average of Selected Continuous Count Data
- F Factored Short Term Traffic Count Data
- G Factored Short Term Traffic Count Data with Growth Element
- M Manual Uncounted Estimate
- N AAWDT of Similar Neighboring Traffic Link
- O Provided by External Source

**Year:** Year for which the published values are appropriate. If the Quality of AADT (QA) is "R", the year is the year that the raw traffic count was collected, and if available,

# Route Shield Legend

## Route Systems

- North  
 Interstate Route Traffic volume data for Interstate Routes and some other routes are reported separately by direction, as well as combined.
-  US Route
-  Virginia State Route
-  Frontage Road (F precedes frontage route number)
-  Secondary Route

## Special Routes

-  Bus - Business Route  
 Bypass - Bypass Route  
 Truck - Truck Route  
 ALT - Alternate Route  
 Wve - Wve Route connector
-  P - Parallel Route; Southbound or Westbound direction lanes of a numbered route where they are on a different road facility than the other direction.
-  The VDOT Maintenance Jurisdiction number is displayed below the Secondary Route Number if the Maintenance Jurisdiction is different than the jurisdiction in the title of the report.

Virginia Department of Transportation  
Traffic Engineering Division  
2014  
Annual Average Daily Traffic Volume Estimates By Section of Route  
Town of Rocky Mount

Route	Jurisdiction	Length	AADT	QA	4Tire	Bus	-----Truck-----				QC	K Factor	QK	Dir Factor	AAWDT	QW
							2Axle	3+Axle	1Trail	2Trail						
	From: WCL Rocky Mount															
40 Franklin St	Town of Rocky Mount	0.80	8800	F	98%	0%	1%	0%	1%	0%	C	0.092	F	0.531	9300	F
	To: Floyd Ave															
40 Franklin St	Town of Rocky Mount	0.36	8300	F	98%	0%	1%	0%	1%	0%	F	0.087	F	0.582	8700	F
	To: Diamond Ave															
40 Franklin St	Town of Rocky Mount	0.18	11000	F	96%	1%	1%	1%	1%	0%	F	0.092	F	0.626	12000	F
	To: North Main Street															
40 Bus 220	Town of Rocky Mount	0.03	13000	G	98%	1%	1%	0%	1%	0%	F	0.095	N	0.56	13000	G
	To: South Main St															
40 Pell Ave	Town of Rocky Mount	0.75	7700	F	96%	1%	1%	1%	1%	0%	C	0.085	F	0.519	8200	F
	To: Tanyard Rd															
40 Pell Ave	Town of Rocky Mount	0.30	17000	F	96%	1%	1%	1%	1%	0%	F	0.086	F	0.590	18000	F
	To: Old ECL Rocky Mount															
40 Franklin St	Town of Rocky Mount	0.17	19000	G	96%	1%	1%	1%	1%	0%	F	0.086	N	0.590	19000	G
	To: US 220															
40 Franklin St	Town of Rocky Mount	0.85	17000	F	93%	0%	1%	1%	4%	0%	F	0.086	F	0.531	17000	F
	To: SR 122 Baldknob; Booker T Washington Hwy															
40 Franklin St	Town of Rocky Mount	0.17	8900	N	93%	0%	1%	1%	4%	0%	N	0.087	N	0.634	9300	N
	To: ECL Rocky Mount															
	From: SR 40 Baldknob															
122	Town of Rocky Mount	0.31	4800	N	97%	0%	1%	1%	1%	0%	N	0.083	N	0.523	5000	N
	To: NCL Rocky Mount															
	From: SCL Rocky Mount															
220	Town of Rocky Mount (Maint: 33)	0.56	17000	A	87%	1%	1%	1%	10%	1%	C	0.098	A	0.574	18000	A
	To: SR 40															
220 Virgil H Goode Hwy	Town of Rocky Mount (Maint: 33)	1.35	20000	F	87%	1%	1%	1%	10%	1%	F	0.074	F	0.526	21000	F
	To: BUS US 220 N Main St N of Rocky Mount															
220	Town of Rocky Mount (Maint: 33)	0.30	24000	F	87%	1%	1%	1%	10%	1%	F	0.079	F	0.524	25000	F
	To: NCL Rocky Mount															
	From: SCL Rocky Mount															
Bus 220	Town of Rocky Mount	0.10	6500	G	97%	0%	1%	1%	1%	0%	F	0.101	N	0.502	6700	G
	To: Scuffling Hill Rd															
Bus 220 South Main St	Town of Rocky Mount	0.81	6200	F	98%	1%	1%	0%	1%	0%	C	0.09	F	0.577	6500	F
	To: Floyd Ave															
Bus 220 South Main St	Town of Rocky Mount	0.24	7200	F	98%	1%	1%	0%	1%	0%	F	0.087	F	0.521	7600	F
	To: Tanyard Road															

Virginia Department of Transportation  
 Traffic Engineering Division  
 2014  
 Annual Average Daily Traffic Volume Estimates By Section of Route  
 Town of Rocky Mount

Route	Jurisdiction	Length	AADT	QA	4Tire	Bus	-----Truck-----				QC	K Factor	QK	Dir Factor	AAWDT	QW
							2Axle	3+Axle	1Trail	2Trail						
Bus 220 South Main St	Town of Rocky Mount	0.08	5000	F	98%	1%	1%	0%	1%	0%	F	0.093	F	0.512	5300	F
Bus 220 North Main St	Town of Rocky Mount	0.15	4300	F	98%	1%	1%	0%	1%	0%	F	0.092	F	0.514	4600	F
Bus 220 40	Town of Rocky Mount	0.03	13000	G	98%	1%	1%	0%	1%	0%	F	0.095	N	0.56	13000	G
Bus 220 North Main St	Town of Rocky Mount	0.54	9000	F	96%	1%	1%	1%	1%	0%	C	0.095	F	0.56	9500	F
Bus 220 North Main St	Town of Rocky Mount	1.05	10000	F	96%	1%	1%	1%	1%	0%	F	0.093	F	0.529	11000	F



Virginia Department of Transportation  
Traffic Engineering Division  
2014  
Annual Average Daily Traffic Volume Estimates By Section of Route  
Town of Rocky Mount

Route	Length	AADT	QA	4Tire	Bus	-----Truck-----				QC	K Factor	QK	Dir Factor	AAWDT	QW	Year
						2Axle	3+Axle	1Trail	2Trail							
<b>Town of Rocky Mount</b>																
(9122/33) Middle School Rd	0.51	1800	R			From: Bus US 220 To: Franklin Middle School					NA			NA		11/30/2011
(1) State St	0.80	2100	F	96%	0%	1%	0%	2%	0%	C	0.12	F	0.8	2200	F	2014
(1) State St	0.54	2800	F	96%	0%	1%	0%	2%	0%	F	0.114	F	0.658	3000	F	2014
From: Weaver St To: North Main St																
(2) Donald Ave	0.45	2000	F	100%	0%	0%	0%	0%	0%	C	0.098	F	0.538	2100	F	2014
From: Court St To: Tanyard Rd																
(3) Court St	0.26	1700	F	99%	0%	0%	0%	0%	0%	C	0.091	F	0.622	1800	F	2014
From: Orchard Ave To: Donald Ave																
(4) Orchard Ave	0.21	830	F	99%	0%	0%	0%	0%	0%	F	0.105	F	0.551	880	F	2014
From: Main St To: Cliff St																
(4) Orchard Ave	0.59	1300	F	99%	0%	0%	0%	0%	0%	C	0.1	F	0.5	1300	F	2014
From: Court St To: Court St																
(5) Diamond Ave	0.32	1400	F	99%	0%	1%	0%	0%	0%	F	0.088	F	0.502	1500	F	2014
From: WCL Rocky Mount; 33-820 To: W End St																
(5) Diamond Ave	0.31	1600	F	99%	0%	1%	0%	0%	0%	C	0.093	F	0.693	1700	F	2014
From: Franklin St To: Franklin St																
(390) Scuffling Hill Rd	0.87	2000	F	97%	0%	1%	1%	1%	0%	C	0.088	F	0.605	2100	F	2014
From: WCL Rocky Mount To: W. Knollwood Ave																
(390) Scuffling Hill Rd	0.52	2900	F	97%	0%	1%	1%	1%	0%	F	0.090	F	0.536	3100	F	2014
From: Main St To: Main St																
(392) Grassy Hill Rd	0.35	3100	F	96%	0%	0%	1%	3%	0%	C	0.099	F	0.509	3200	F	2014
From: WCL Rocky Mount To: North Main St																
(2314) Tanyard Rd	0.69	6200	F	99%	0%	0%	0%	0%	0%	C	0.091	F	0.519	6600	F	2014
From: Main St To: Pell Ave																
(2315) Floyd Ave	0.22	2600	F	99%	0%	1%	0%	0%	0%	C	0.093	F	0.675	2700	F	2014
From: Franklin St To: Main St																
College St		1100	F								0.089	F	0.663	1100	F	2014
From: Cedar St To: Spring St																
Cromwell St		130	F								0.134	F	0.778	130	F	2014
From: Oxford Circle To: Glennwood Dr																
Pendleton St		310	F								0.131	F	0.531	310	F	2014
From: Woodlawn Dr To: Bland St																